

## **PHILIPPINE ASSOCIATION FOR GRADUATE EDUCATION STRATEGIC PLAN (2001-2006)**

### **Mission**

Being the national organization that has concerned itself with achieving quality graduate education for the past 39 years, the Philippine Association for Graduate Education (PAGE) shall continue to assist in the task of enhancing the quality of Filipino professionals and leaders as active participants in the attainment of national and international goals for sustained human development.

### **Objectives**

#### **General**

To pursue the quest for quality and excellence in graduate education through encouragement and promotion of development programs, projects and activities in research, scholarship, faculty and staff development, curricular relevance and enrichment and outreach activities conducive to the attainment of graduate education goals.

#### **Specific**

1. To encourage and promote the production and dissemination of basic and functional researches;
2. To promote scholarship, professional growth, and administrative, supervisory and faculty competence
3. To make reciprocally available the library, research facilities and human resources of member institutions through consortium arrangement;
4. To participate in the identification and solution of problems in graduate studies;
5. To initiate advocacies in reforms and innovations in graduate studies; and
6. To contribute to the attainment of national goals in the context of international development.

### **VISION (2001-2006)**

The Philippine Association for Graduate Education (PAGE) as an association of accredited graduate institutions offering diverse, relevant programs which are globally recognized and administered by highly qualified and socially responsible graduate educators who are leading advocates of research, reforms and innovations in their respective disciplines.

### **SWOT ANALYSIS FOR PAGE**

#### *Strengths*

1. Long History (41 years)
2. Public and Private Membership
3. CHED recognition of PAGE leadership
4. Selective Membership (review list)
5. Financial capability for operation and projects (bring up in workshop)

#### *Weaknesses*

1. Need for enhancing network between National Board and Regional Chapters
2. Absence of National Headquarters
3. Unsustained yearly dialogue with CHED's Regional Directors

4. Unimplemented resolutions adapted during the annual conventions
5. No annual action programs
6. No financial sustainability
7. Representation of graduate disciplines other than teacher education
8. The absence of global recognition/linkages
9. Limited zonal vice presidency
10. Non-operational advocacy function
11. Subsidizing on a limited scale incentives for membership in national board

#### *Opportunities*

1. Information technology
2. Opportunity to assist CHED in the implementation of revised CMO's
3. Industry linkages by program
4. Tap CHED's Office of International Affairs for globalization
5. Tapping the vast graduate educational potentials
6. Research funding and scholarship opportunities
7. Multiculturalism as a global trend in education
8. Voluntary accreditation in graduate education
9. Political support for education
10. Diversification of graduate offerings to include science education
11. Outreach programs

#### *Threats*

1. Peace and Order
2. Economic instability
3. Viability of graduate progress
4. Proliferation of substandard graduate schools and programs
5. Proliferation of substandard graduate offerings
6. Proliferation of unauthorized extension classes
7. Organization of other graduate associations

**PHILIPPINE ASSOCIATION FOR GRADUATE EDUCATION (PAGE)  
STRATEGIC PLAN BLUEPRINT**

Key /results Areas (KRA)	Goals/Expected Outcomes	Strategies to Achieve Goals	Expected Date of Completion	Resource Requirement and Sourcing
I. ORGANIZATIONAL DEVELOPMENT	1. Functional Organizational	Constitutional amendments	Year 2005	PhP100,000.00 PAGE Funds
	2. Functional Networking with The Regional Chapters	1. Synchronization of Regional Chapter Laws 2. Empower zonal National Vice-Presidents to relate with the Chapters in their respective zones	Year 2005  Ongoing	PhP3000,000.00
	3. Financial Sustainability	3.1 Activation of the Ways and Means Means Committee  3.2 Upgrading of membership fees structure	Year 2005	PhP1000,000.00 (seed money to generate funds)
	4. Diversified & Viable Programs In various disciplines	4.1 Involvement of graduate schools in the various disciplines in PAGE activities	on going	PhP1000,000.00 (dependent on institutional capability)
	5. Creation of PAGE WEBSITE	5.1 To put online registration for Forthcoming annual conventions 5.2 To create data-base of members in WEBSITE	2005 2005	PhP3000,000.00 (solicit annual maintenance fee from members)
II. QUALITY ASSURANCE	1. Vertical Articulation	1.1 Sponsorship or workshop 1.2 Encouragement of member Institutions to share experiences	on going	PhP3000,000.00 (charge registration fees)
	2. Quality Research & Publication	2.1 Sponsorship of Workshops on research and publication 2.2 Publish reports on research projects	on going on going on going	PhP3000,000.00 (charge registration fees)
	3. Voluntary Accreditation	3.1 Sponsorship of seminars on voluntary accreditation  3.2 Limiting institutional membership to schools with accredited programs	on going  on going	PhP150,000.00 (Charge registration fees)
	4. International	4.1 Link up with the CHED Office of International Affairs 4.2 Benchmark with foreign Graduate Schools 4.3 Sponsorship of international conferences on Graduate Education	Year 2006  on going Year 2004 (eg APCHER)	PhP3000,000.00 (charge registration fees)
III. RELEVANCE & ACCESS	1. Democratized Access with Selective Retention	1.1 Development of Graduate Entrance Examination 1.2 Development of Screening Standards per discipline	on going on going	through individual institutional initiative
	2. Strong Scholarship & Grants Programs	2.1 Campaign for sustaining members 2.2 Fund-raising projects	Year 2005 Year 2005	Regional initiative

IV. INNOVATIONS	3. Institutionalization of Distance/Extension Education	Sponsorship of seminar on distance education	Year 2005	PhP200,000.00 (charge registration fees)
	4. Institutionalization of Community Outreach	4.1 Sponsorship of seminar on outreach for graduate educators	Year 2005	PhP200,000.00
	1. Curricular Deregulation	1.1 Encouragement of experiment on alternative Delivery system	Year 2005	Dependent on school's Initiative
		1.2 On-line course program/instruction	Year 2005	
		1.3 Involvement in production of e-materials	Year 2005	
		1.4 Encouragement for voluntary accreditation		
	2. Research Dissemination/ Utilization	2.1 Holding of Research dissemination for a	on going	PhP300,000.00
		2.2 Collaborative research Project	on going	
		2.3 More frequent issues of PAGE Journal		
	3. Credit Transfer System	3.1 Sharing of experience on the implementation of CHED's Extended Tertiary Education Equivalency Accreditation Program (ETEEAP)	on going	PhP300,000.00
3.2 Sponsorship of seminars on credit Transfer		Year 2005		